



Formerly Melbourne Kiwis'

SPONSORSHIPS AND MEMBERSHIPS

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This sponsorship membership document is about our rugby club engaging with our people either via your business or directly. Whether you played 100 games for the club or just one, you are part of this great club and we invite you to be part of the fabric that underpins great Rugby. We need your financial support to grow and take on the challenges that are part of running a solid Community Rugby Club. Please take the time to read through this document and find the right fit for you or your budget.

All suggested investments within are potentially "tax deductible" and we urge you to consider in the interest of

"Weaving the fabric of Rugby through our Club"

Through your investment

Our History

The Kiwi Rugby Club Melbourne was formed by expat Kiwis in 1923. We have produced 126 state players, including 7 against South Africa in 1975. That game was interrupted by protesters invading the pitch, police on horses driving them off and player (Kiwi club member) Gerry Frost tackling a protester, the photo of which deed was front page news around the world.

The Kiwi Rugby Club also has the unique honour of producing 2 Wallabies who made selection while still playing with the club (not going north to play before selection). John Meadows (Position Loosehead Prop - Wallabies number 572) played 22 Tests from 1974 – 1983 and an outstanding contributor to the club both playing and coaching leading edge techniques from the Wallabies. The second Wallaby was Doug Osborne (Position Wing), played 3 tests in 1974-75, again an outstanding contributor to the Kiwi Rugby Club. The club also has had many other internationals including Evan “Ted” Jessup, who played for the Wallabies and the All Blacks, Wallaby Robert E Westerfield, All Black Geoff Valli, Fijian international Ilisone Naituku, Fijian International Tomasi Cama and Samoan International Lolani Koko, along with two Australian schoolboys - Sua Lilomaiva in 2003 and Barry Faamausili in 2006.

The club merged with Hawthorn Rugby Club in 1987 to form Kiwi Hawthorn winning 2 more 1st grade flags, 2 under 18s and 3 colts’ premierships before following the municipal name change from Hawthorn to City of Boroondara and became Boroondara Rugby Club.

The Junior section has recently gone through significant growth. 2005 was the first year our club fielded a junior team for some time, a very small and fragile looking group of Under 8’s. The junior section has grown rapidly to over 130 junior players. We also field 3 senior grade sides, 1 veterans team and a colts side providing a further 120 senior players. We are now recognised as the fastest growing club in Victoria and within one of the best rugby catchment zones in Melbourne this growth shows no signs of slowing.

The clubs strength is in its culture both on and off the field. Once you become a member you generally never leave.

Where We Are

The Boroondara Rugby Union Football Club is located in the suburb of Hawthorn. Whilst Hawthorn has long been associated with an upwardly mobile demographic, the club has continued to foster a strong multicultural mix from inside and outside the area. There are many players at the club who play through tradition (their fathers/uncles played for the club). Equally we have a number of local children that patronise the club. The Hawthorn region represents an excellent opportunity for sponsors to engage many young families and a diverse range of local young adults and other members of the club.



The Sponsorship Options and What it Means to Us and You...

The “Redback’s 100” Club

The **100 Club** has been a source of fantastic entertainment to rugby tourists the world over and at Boroondara we are no different. We believe that **Redbacks 100 Club** at Boroondara will prove to be just as rewarding during the course of the year. More importantly it embodies the true spirit of club rugby in the modern day and allows everyone to engage in a club that continues to give so many people so much enjoyment. Please read on and discover how you can support our great club.

We are looking for sponsors to get involved in what we believe is a unique club with a proud history and we want you all to be a part of it.

How it works.....

Each member of **Redbacks 100 Club** will receive annually

- Redbacks 100 Club polo - Numbered
- One membership of the “Tankard Club” (see below)
- A “place at the table” at each of Presidents Luncheon during the course of the season
 - Speakers and guests of significance
 - Featured home games of significance
 - Minimum of 2 events
- A “place at the table” at the Clubs Annual Senior Presentation Night
- Recognition on **The Redbacks 100 Club** page of the website
- Recognition on all sponsor documentation
- Exclusive One on One or Group session with Club Director of coaching throughout the season
- Season 2010 added incentive
 - A copy of the soon to be released best seller from John Woodhouse about the history of our club
 - Including recognition in the book

Cost per season \$500 including GST



The Tankard Club

In keeping with having a social drink at your rugby club, and the fact that you want to make a contribution to the on and off field success, we have developed “The Tankard Club” for that purpose!

Everyone likes to have a drink with their mates at the club and what better way than to have a personalised tankard to share a cleansing ale or lemonade with your mates. The social aspect of our club is without doubt the ability to catch up with old friends and foes from playing days or to meet new people who share a similar passion for the greatest game of all.

To share a drink and reminisce on the “good old days”, stories of past conquests and great rugby experiences, or to discuss the performance of the on field battle - what better way to spend a Saturday afternoon.

How it works.....

- A club tankard personally engraved with your name, preferred nickname and tankard club membership number and Tankard Club logo. Secured at the club for your use.
- Tankard filled with beer or soft drink for your first drink any time you, The Tankard club member attends the club rooms. eg: training nights (when open bar), game days, feature events.
- Recognition on the website.

Membership cost per season \$250 including GST



Naming Rights Sponsorships

THIS IS OUR JERSEY FOR THE 2010 SEASON!



We are off to a great start in 2010 as we have already sold the naming rights sponsorship for the front of jersey to Penrite, also our shoulder sponsor OMG! Creative and our new lower back sponsor Hilditch. This is their second year of support and we take this opportunity to thank our valued sponsors for their on-going support.

We are still looking for a shorts sponsor and an off field sponsor - all welcome enquiry about any level of sponsorship. For further information please contact: Mark Robinson (Mobile: 0437 013 404, email : mark@mataisports.com).

The 100 Club / The Tankard Club Membership Payments

Please fill in the form below to purchase your 100 Club/Tankard Club membership.

Tick this box to receive information, updates and special offers regarding future events at BRUFC

Payment and Billing Details

Payment Type : (Visa/Mastercard only)

Name on Credit Card:

Credit Card Number:

Expiration Date:

CSC: (CSC is a 3 digit number normally found at the back of your credit card. The CSC code helps ascertain that the customer placing the order actually possesses the credit/debit card and that the card account is legitimate)

Signature of Card Holder :

Date:

